CONGRATULATE YOUR SENIOR IN THEIR 2015 YEARBOOK

DUE POSTMARKED BY ON OR BEFORE:

November 12 (Regular Deadline), December 11 (Last Chance Date)

BEST PRICE

OCT 21 (EARLY BIRD), don't delay!

2015 YEARBOOK RECOGNITION ADS

- All materials (photos and text), the order form and payment must be received by mail at the time of submission. Or you can do your entire order online at www.TheYearbookCompany.com. Mail-in deadlines are postmark-by dates and online deadlines are that date at midnight.

IMPORTANT INFORMATION

- If submitting by mail, please submit your text typed in a plain font on white paper or submit as a word document or .txt file on a CD or jump drive.
- See the ad formats online for message length guidelines.

PHOTOS

- Submit the exact number of photos to match your format. (Your photos will be enlarged or reduced to fit the actual ad size.) On the back of each photo, write the number of the position you wish it to occupy and the student's name (on occasion, we might need to adjust positioning per what would look and work best). Watch for wet ink!
- You may also submit 300 DPI .jpg photos on a CD or jump drive. The .jpg file name should be the student's name and photo position number.
- Please DO NOT use photos from websites or camera phones (they are too low resolution), watermarked proofs, copyrighted photos or copies of them.
- DO NOT fold or cut photos.
- We cannot fix blurry or heavily textured photos.
- We reserve the right to edit or remove material inappropriate for publication in a school yearbook such as but not limited to firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

TEXT

- Must be submitted camera-ready OR digitally.
- Camera-ready means you must paste down all photos and text in place on a clean background or submit a photo-quality printout of the entire ad on glossy photo paper to the EXACT size of the ad (see specs on order form).
- Digital submissions are acceptable but must be .jpg files with a minimum resolution of 300 DPI actual size. (We cannot print from .pdf, .doc, .docx, .pub, .ppt and .psd files so please DO NOT use Microsoft Word, PowerPoint, or any online photo sharing tool to create your dedication IF you plan to submit it digitally. You would have to submit those types of files as glossy photo printouts.
- We cannot create custom ads for you.

CUSTOM LAYOUTS

- Must be submitted camera-ready OR digitally.
- Camera-ready means you must paste down all photos and text in place on a clean background or submit a photo-quality printout of the entire ad on glossy photo paper to the EXACT size of the ad (see specs on order form).
- Digital submissions are acceptable but must be .jpg files with a minimum resolution of 300 DPI actual size. (We cannot print from .pdf, .doc, .docx, .pub, .ppt and .psd files so please DO NOT use Microsoft Word, PowerPoint, or any online photo sharing tool to create your dedication IF you plan to submit it digitally. You would have to submit those types of files as glossy photo printouts.
- We cannot create custom ads for you.

SUBMITTING MATERIALS

DO NOT SEND ANY MATERIALS TO THE SCHOOL.
Submit online at www.TheYearbookCompany.com
OR mail materials and payment to:
San Clemente High School Senior Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

FOR MORE INFORMATION AND FOR ANSWERS TO FREQUENTLY ASKED QUESTIONS, PLEASE VISIT
WWW.THEYEARBOOKCOMPANY.COM OR CALL 951-274-9561
**STEP 1**  
Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.  

<table>
<thead>
<tr>
<th>1/8 page ad</th>
<th>1/4 page ad</th>
<th>1/2 page ad</th>
<th>Full page ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] Format &quot;A4&quot;</td>
<td>[ ] Format &quot;J4&quot;</td>
<td>[ ] Format &quot;F4&quot;</td>
<td>[ ] Format &quot;H4&quot;</td>
</tr>
<tr>
<td>[ ] Format &quot;B4&quot;</td>
<td>[ ] Format &quot;D4&quot;</td>
<td>[ ] Format &quot;G4&quot;</td>
<td>[ ] Format &quot;I4&quot;</td>
</tr>
<tr>
<td>[ ] Format &quot;C4&quot;</td>
<td>[ ] Format &quot;E4&quot;</td>
<td>[ ] CUSTOM</td>
<td>[ ] CUSTOM</td>
</tr>
</tbody>
</table>

* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box.*

<table>
<thead>
<tr>
<th>Size</th>
<th>Early-Bird Price</th>
<th>Price if Postmarked by November 12</th>
<th>Price if Postmarked by December 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 page</td>
<td>$80</td>
<td>$110</td>
<td>$140</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$145</td>
<td>$185</td>
<td>$235</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$255</td>
<td>$295</td>
<td>$375</td>
</tr>
<tr>
<td>Full page</td>
<td>$495</td>
<td>$545</td>
<td>$615</td>
</tr>
</tbody>
</table>

**Visit www.TheYearbookCompany.com to see full size formats with detailed descriptions** *(log on for your school)*

**STEP 2**  
Fill out student name and parent contact info. Decide on your photos and type your message.

**Name of person purchasing ad (name on check or credit card):**  
__________________________________________________________

**Address:** __________________________________________________

**City:** ________________________ **State** _______ **Zip**____________

**Daytime contact phone:** (________)____________________________

**Student's first and last name as you would like it to appear on ad:**  
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

**If you are good with technology, you can submit and purchase your dedication online by uploading digital/scanned .jpg images (300 dpi) and your message. at www.TheYearbookCompany.com (service fee applies)**

**STEP 3**  
Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

**PleASE MAKE CHECKS PAYABLE TO:**  
the yearbook company

<table>
<thead>
<tr>
<th>Amount</th>
<th>Exp Date</th>
<th>CVV Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>$_______</td>
<td><strong><strong>/</strong></strong></td>
<td>______</td>
</tr>
</tbody>
</table>

*The cvv code is the 3 digit security code on the back of the credit card. For credit card transactions, add a $4.00 convenience fee for 1/8 ads, $7 for 1/4 ads, $11 for half page ads and $16 for full page ads.

**Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!**

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For more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561.